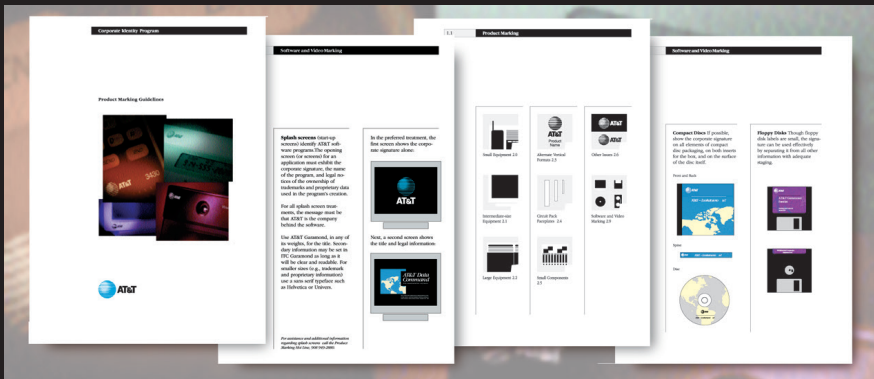
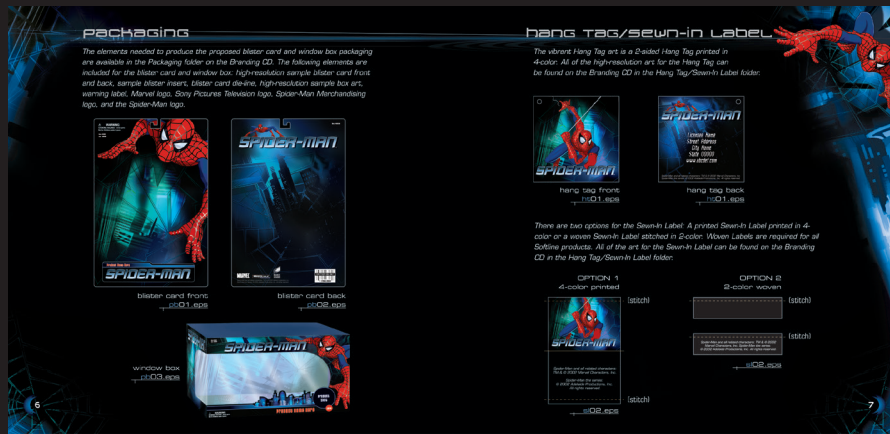


Manuals & Brochures | Illustrator, InDesign & Photoshop



AT&T Graphic Standards Manual/
QuarkXPress, Illustrator, Photoshop



SpiderMan Marketing Guide /
InDesign, Photoshop

Power Key







Design DNA v1.0
04/02/2010

4

Symbol Color and Materials

The Power icon can be either embossed or debossed on the key. It can be printed to match Nokia logo colors or accent colors. Use embossing/debossing or color printing but not both.

Power icon should be the same color as the End icon when the two are combined, unless End icon is not constantly visible (i.e. a Hidden-til-Lit graphic). In these cases, the Power icon must always be clearly visible to allow the user to operate the device.

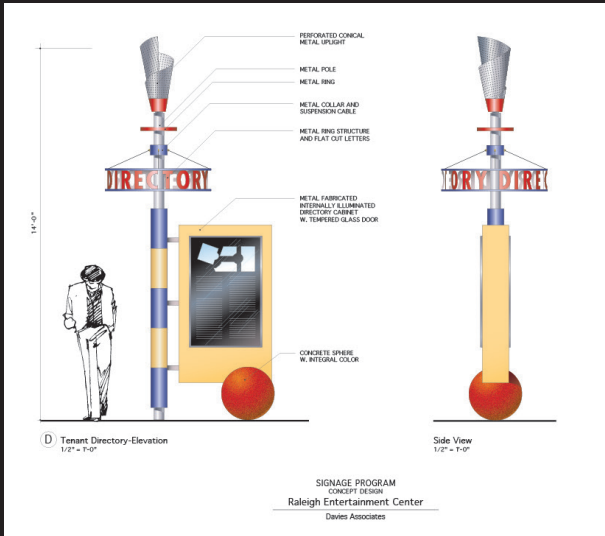
		
Debossed	Printed	Do not Emboss/Deboss with additional printing
		
Do not combine two colors for Power End key	Do not combine two colors for Power End key	Power icon must be constantly visible, even if End graphic is not visible/illuminated part of the time

Always use the latest version for reference.
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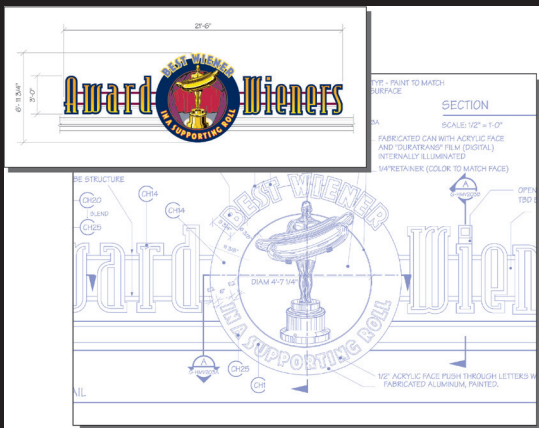
NOKIA

Nokia Graphic Stds. Manual/
InDesign, Illustrator, Photoshop

Signage | Illustrator, Photoshop & AfterEffects



Raleigh Entertainment Center
Signage Program / Illustrator



Disney California Adventure
Signage / Illustrator



Universal Studio City
Animated Signage / After Effects



Disney California Adventure
Animated Signage / After Effects

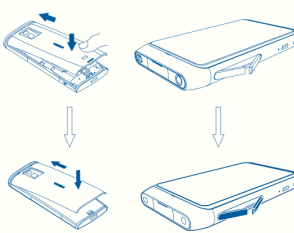


Information graphics

Nokia Design 10
12.01.2012


Line Art: Simplification

Line art must be simplified to ensure that at reduced size the graphic is still legible. Line art needs to be simplified as much as possible while still maintaining the purpose of the instruction. Extraneous detailing should be removed where possible. At the same time, the designer needs to assess which features of the device are key and therefore, must remain in the line art. Common, easily-recognized details, such as the power key and volume rocker serve as a good point of reference for the consumer and so should be left in.

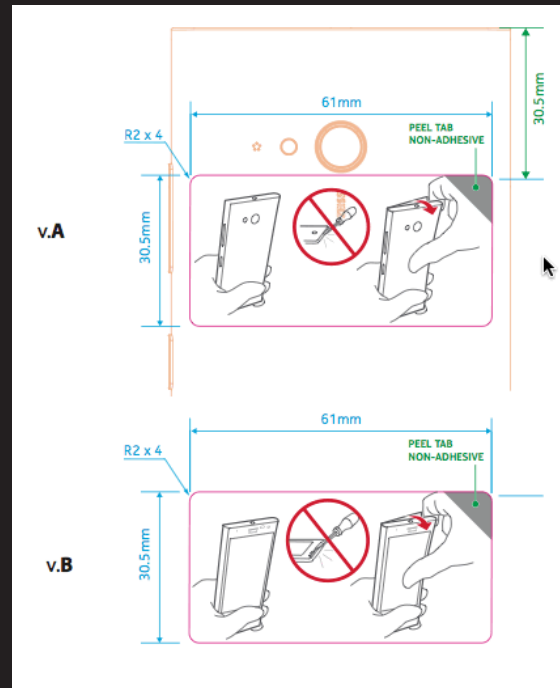


Technical Illustrations

Tech. Illustration Guide and Individual stickers
Adobe Illustrator



Tech. Illustration Guide and on-phone stickers / Illustrator



TG ICON LIBRARY v20

(Common keymat/QWRTY icons)

									
Folder	Contact	Address Book	Calling	Messaging	Photos	Edit	Flag	Save	Print
									
Settings	USB	Feeds	Search	Mail	Memory Card (top)	Memory Card (bottom)	Memory Card w. type*	Bluetooth	Home
									
Ovi Store	Music	Ovi Maps	Calendar	Document	Camera	Key	Delete	Connectivity	Internet
									
SIM	SIM	SIM	SIM	SIM 2	SIM 2	SIM	micro.SIM	micro.SIM	Play/Pause

Packaging | Illustrator & Photoshop



Lawry's Packaging / Photoshop



AT&T Packaging / Photoshop



Children's Book Illustration / Illustrator



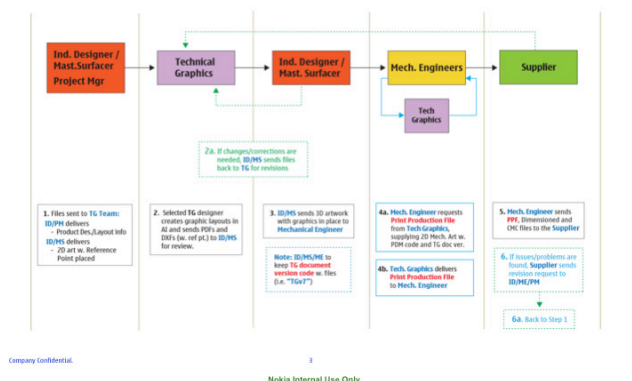
Illustrator Exercise

3D & 2D graphics data flow in Design

How to synchronize graphics data between Technical Graphics and the ID teams

www.nokia.com

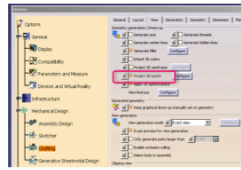
Flowchart



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ID / MS: Export 2D drawing with ref point

In CATIA, turn on the "Project 3D points" --setting in Tools->Options->Mechanical Design-Drafting->View Lab. This selection makes the Origin point to appear in the 2D drawing.



Go back to the project, make sure the Origin point is in view in the 3D space, then create a new 2D Drawing with all the views through Drafting.



The Origin point is projected into all views on the drawing. Save as PDF -> 2D_DRAW_16_w_01_PDF_0048162.pdf

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Photoshop



AAA Office Redesign



Harry and Sal



Birthday Card

